



AVON

the company for women

*Advanced Leadership
Recognition Programme*

Recognition by Title - Segment

Segment	Title	Pin	Certificate	Top SLs Wall /Connects	Training	Events	Gifts/ Awards/Benefits	INSIGHT	DYD	Top 20
COORDINATOR	C	Y	Y – print and post	Y	regular					
	AC		Y – e-mail	Y						
	SC		Y – e-mail	Y						
LEADER	L	Y	Y – print and post	Y	Regular plus additional Quarterly		Pop up stand	special mention		
	AL		Y – e-mail	Y			MLM materials			
	SL		Y – e-mail	Y			HO/CBY (visit)	Freephone		
EXECUTIVE LEADER	EL	Y	Y – print and post	Y	Regular plus additional Quarterly		Bubbly & chocs Freephone Avon URL	special mention	Y	Y
	AEL		Y – e-mail	Y			Freephone Avon URL	Y	Y	
	SEL		Y – e-mail	Y			Linda or/and Andrea Lunch	Freephone Avon URL	Y	Y
	CEL		Y – e-mail	Y			Freephone Avon URL	Y	Y	
VIP	VIP	Y	Y – print and post	Y	Regular plus additional Quarterly		Freephone Avon URL	special mention	Y	Y
	Ambassador		Y – print and post	Y			Freephone Avon URL	Y	Y	

Coordinator

- Pin
- Certificate – print and e-mail
- Connects – Wall of Fame
- Regular Training via The Training Room



Leader

All Coordinator recognition plus:

Quarterly Training – face to face

Northampton / Corby visit

Branded pop up stand

Multi level marketing book

Freephone telephone number

Special mention in INSIGHT

Eligible for additional incentives



Executive Leader

All Leader recognition plus:

Lunch with UKLT members
Champagne and chocolates



Overview

What	Who / Level
Pin	Coordinator, Leader, Executive Leader
Printed certificate	Coordinator, Leader, Executive Leader
Insight	Senior Coordinator, Leader, Executive Leader
E-mail certificate	Advanced Coordinator, Senior Coordinator, Advanced Leader, Senior Leader, Advanced Executive Leaders, Senior Executive Leader, Chief Executive Leader
Connects – wall of fame	All Levels
Training	Leader, Executive Leader
Northampton / Corby visit	Senior Leader
UKLT lunch	Senior Executive Leader
Pop up stand	Leader
MLM materials (book)	Advanced Leader
Freephone number	Senior Leader
Champagne and chocolates	Executive Leader