

Key facts about Avon

You can keep up to date with news about Avon by clicking on About Us on the log on page for the Representative website at www.avon.uk.com – you will find this in the middle of the screen at the top.

Avon globally

- Established in the US in 1886, Avon Products Inc. is the world's biggest direct selling beauty company.
- There are 5.5 million Avon Sales Representatives around the world in over 100 countries, reaching more than a billion customers.
- Avon Representatives across the world earn \$6 billion annually.
- Global annual revenues were at \$10 billion in 2008.
- More beauty products carry the Avon brand name than any other in the world.
- Avon sells more bottles of fragrance than any other company in the world.
- More women wear Avon nail enamel than any other brand in the world.
- More than 600 million brochures in 25 languages are distributed worldwide each year, offering a range of 7,500 products.
- Avon is the world's largest corporate supporter of the breast cancer cause. Since 1992 it has raised \$585 million for breast cancer charities and \$650 for women's causes worldwide.



Avon UK

- Avon UK was established in 1959.
- Avon sells more lipstick, nail enamel, eye-make-up, fragrance and skincare than any other brand in the UK (according to independent market researchers TNS).
- Avon Representatives invest as much time in their Avon business as they choose, selling from as little as a couple of lipsticks a week to their friends, for some extra spending money, to running businesses of over 500 Representatives, turning over more than £1 million per annum.
- One in three women in the UK is an Avon customer (according to independent market researchers Ipsos MORI).
- Six million women in the UK see an Avon brochure every three weeks.
- 750,000 products are shipped each day at Avon Cosmetics UK's distribution centre in Corby.
- Avon UK has raised over £14 million for breast cancer charities since 1992.

