

'Money Maker' Offers



What is a Money Maker offer?

From time to time you will see Money Maker offers promoted in the Hello Tomorrow magazine. These normally offer you extra discount, often with a purchase of three or more items, but check each individual offer's details.

In addition to the extra discount, the Money Maker products will not be charged on your invoice until two campaigns after you order them, so you have time to sell them before you have to pay for them.

Follow the simple example below to see how they work.

Money Maker offer featured in Hello Tomorrow 9 magazine.	Order the Money Maker products with your campaign 7 order
Money maker products delivered with campaign 7 order.	When you deliver c7 orders and drop off c9 brochures you can point out the Money Maker products and offer the customer the chance to buy them 'early' as you will already have the products – this may well be additional sales and earnings for you.
Money Maker products featured in campaign 9 brochure.	
Money Maker products charged on campaign 9 invoice.	You can pay for any Money Maker products you have sold when you pay for your campaign 7 or campaign 8 order. Your account will show as being in credit until the Money Maker products are charged on your campaign 9 invoice. If you don't pay the money to Avon when you sell the Moneymaker products, be sure to set the money aside ready for when the charge appears on your invoice.

Here are our top tips for making the most of these special Representative only offers...

- The Money Maker products are usually advertised on TV, so when you're out getting orders, ask potential customers if they've seen the product and, if they are interested, let them buy it early.*
- Offer a discounted price on the Money Maker product, as a new customer discount offer.
- Why not throw a cosmetics party? You could have a girl's night in to try out all the latest products. Sell Money Maker products to start off a relationship with new customers – then they will want to come back for more!
- If someone buys the Money Maker product, offer them a discount on their next order. They'll get a good deal and you won't be out of pocket!

* You must wait at least 24 hours between taking your customer's order and delivery.