



Brand: Solutions
Brand Positioning:
The healthy skin brand, offering day and night regimes customised to your skin needs.

Brand History:
The brand has evolved with more advanced technology tailored to day and night skincare needs.

Your Target Customer:
Teens and young adults (12-24) who are embarrassed by their problem skin and want to eliminate blemishes and prevent new breakouts.

Hit Products:
Cellusculpt
The most successful Solutions launch with magazine and customer endorsements. In 4 weeks achieve a slimmer looking silhouette*.
*Based on a Consumer Science Study, after 4 weeks of product use, all cosmetic product results are achieved with continued use.

Ageless Results
Anti-Ageing Day and Night creams. 97% of women showed improvements in fine wrinkling, texture and skin tone*.
*Clinical Study, 31 people, all cosmetic product results are achieved with continued use.

Competitor Benchmark:
Garnier

Cellusculpt



Ageless Results

