

2012 SELLING SCHEDULE

2012 FIELD CAMPAIGN CALENDAR

MAIL PLAN	INTERNET DAYS		CAMP 1	CAMP 2	CAMP 3	CAMP 4	CAMP 5	CAMP 6	CAMP 7	CAMP 8	CAMP 9	CAMP 10	CAMP 11	CAMP 12	CAMP 13	CAMP 14	CAMP 15	CAMP 16	CAMP 17	CAMP 18
T/S J	THU	Appointing	06/10	27/10	10/11	01/12	15/12	05/01	26/01	16/02	08/03	28/03	19/04	10/05	31/05	21/06	12/07	02/08	23/08	13/09
		Internet	07/11	28/11	12/12	29/12	16/01	06/02	27/02	19/03	09/04	30/04	21/05	11/06	02/07	23/07	13/08	03/09	24/09	15/10
		Delivery	11/11	02/12	16/12	06/01	20/01	10/02	02/03	23/03	13/04	04/05	25/05	15/06	06/07	27/07	17/08	07/09	28/09	19/10
T/S K	SUN	Appointing	09/10	30/10	13/11	04/12	25/12	08/01	29/01	19/02	11/03	01/04	22/04	13/05	03/06	24/06	15/07	05/08	26/08	16/09
		Internet	08/11	29/11	13/12	03/01	17/01	07/02	28/02	20/03	10/04	01/05	22/05	12/06	03/07	24/07	14/08	04/09	25/09	16/10
		Delivery	14/11	05/12	19/12	09/01	23/01	13/02	05/03	26/03	16/04	07/05	28/05	18/06	09/07	30/07	20/08	10/09	01/10	22/10
T/S L	MON	Appointing	10/10	31/10	14/11	05/12	26/12	09/01	30/01	20/02	12/03	02/04	23/04	14/05	04/06	25/06	16/07	06/08	27/08	17/09
		Internet	09/11	30/11	14/12	04/01	18/01	08/02	29/02	21/03	11/04	02/05	23/05	13/06	04/07	25/07	15/08	05/09	26/09	17/10
		Delivery	15/11	06/12	20/12	10/01	24/01	14/02	06/03	27/03	17/04	08/05	29/05	19/06	10/07	31/07	21/08	11/09	02/10	23/10
A	TUES	Appointing	06/11	27/11	11/12	01/01	15/01	05/02	26/02	18/03	08/04	29/04	20/05	10/06	01/07	22/07	12/08	02/09	23/09	14/10
		Internet	06/12	20/12	10/01	24/01	14/02	06/03	27/03	17/04	08/05	29/05	19/06	10/07	31/07	21/08	11/09	02/10	23/10	13/11
		Delivery	12/12	29/12	16/01	30/01	20/02	12/03	02/04	23/04	14/05	04/06	25/06	16/07	06/08	27/08	17/09	08/10	29/10	19/11
B	WED	Appointing	07/11	28/11	12/12	02/01	16/01	06/02	27/02	19/03	09/04	30/04	21/05	11/06	02/07	23/07	13/08	03/09	24/09	15/10
		Internet	07/12	21/12	11/01	25/01	15/02	07/03	28/03	18/04	09/05	30/05	20/06	11/07	01/08	22/08	12/09	03/10	24/10	14/11
		Delivery	13/12	03/01	17/01	31/01	21/02	13/03	03/04	24/04	15/05	05/06	26/06	17/07	07/08	28/08	18/09	09/10	30/10	20/11
C	THU	Appointing	08/11	29/11	13/12	03/01	17/01	07/02	28/02	20/03	10/04	01/05	22/05	12/06	03/07	24/07	14/08	04/09	25/09	16/10
		Internet	08/12	22/12	12/01	26/01	16/02	08/03	29/03	19/04	10/05	31/05	21/06	12/07	02/08	23/08	13/09	04/10	25/10	15/11
		Delivery	14/12	04/01	18/01	01/02	22/02	14/03	04/04	25/04	16/05	06/06	27/06	18/07	08/08	29/08	19/09	10/10	31/10	21/11
D	FRI	Appointing	09/11	30/11	14/12	04/01	18/01	08/02	29/02	21/03	11/04	02/05	23/05	13/06	04/07	25/07	15/08	05/09	26/09	17/10
		Internet	09/12	28/12	13/01	27/01	17/02	09/03	30/03	20/04	11/05	01/06	22/06	13/07	03/08	24/08	14/09	05/10	26/10	16/11
		Delivery	15/12	05/01	19/01	02/02	23/02	15/03	05/04	26/04	17/05	07/06	28/06	19/07	09/08	30/08	20/09	11/10	01/11	22/11
E	MON	Appointing	10/11	01/12	15/12	05/01	19/01	09/02	01/03	22/03	12/04	03/05	24/05	14/06	05/07	26/07	16/08	06/09	27/09	18/10
		Internet	12/12	29/12	16/01	30/01	20/02	12/03	02/04	23/04	14/05	04/06	25/06	16/07	06/08	27/08	17/09	08/10	29/10	19/11
		Delivery	16/12	06/01	20/01	03/02	24/02	16/03	06/04	27/04	18/05	08/06	29/06	20/07	10/08	31/08	21/09	12/10	02/11	23/11
F	TUE	Appointing	06/11 13/11	27/11 04/12	11/12 25/12	01/01 08/01	22/01	12/02	04/03	25/03	15/04	06/05	24/05	17/06	08/07	29/07	19/08	09/09	30/09	21/10
		Internet	06/12 13/12	20/12 03/01	10/01 17/01	31/01	21/02	13/03	03/04	24/04	15/05	05/06	26/06	17/07	07/08	28/08	18/09	09/10	30/10	20/11
		Delivery	12/12 19/12	29/12 09/01	16/01 23/01	06/02	27/02	19/03	09/04	30/04	21/05	11/06	02/07	23/07	13/08	03/09	24/09	15/10	05/11	26/11
G	WED	Appointing	07/11 14/11	28/11 05/12	12/12 26/12	02/01 09/01	23/01	13/02	05/03	26/03	16/04	07/05	28/05	18/06	09/07	30/07	20/08	10/09	01/10	22/10
		Internet	07/12 14/12	21/12 04/01	11/01 18/01	01/02	22/02	14/03	04/04	25/04	16/05	06/06	27/06	18/07	08/08	29/08	19/09	10/10	31/10	21/11
		Delivery	13/12 20/12	03/01 10/01	17/01 24/01	07/02	28/02	20/03	10/04	01/05	22/05	12/06	03/07	24/07	14/08	04/09	25/09	16/10	06/11	27/11
H	THU	Appointing	08/11 15/11	29/11 06/12	13/12 27/12	03/01 10/01	24/01	14/02	06/03	27/03	17/04	08/05	29/05	19/06	10/07	31/07	21/08	11/09	02/10	23/10
		Internet	08/12 15/12	22/12 05/01	12/01 19/01	02/02	23/02	15/03	05/04	26/04	17/05	07/06	28/06	19/07	09/08	30/08	20/09	11/10	01/11	22/11
		Delivery	14/12 21/12	04/01 11/01	18/01 25/01	08/02	29/02	21/03	11/04	02/05	23/05	13/06	04/07	25/07	15/08	05/09	26/09	17/10	07/11	28/11
I	FRI	Appointing	09/11 16/11	30/11 07/12	14/12 28/12	04/01 11/01	25/01	15/02	07/03	28/03	18/04	09/05	30/05	20/06	11/07	01/08	22/08	12/09	03/10	24/10
		Internet	09/12 16/12	28/12 06/01	13/01 20/01	03/02	24/02	16/03	06/04	27/04	18/05	08/06	29/06	20/07	10/08	31/08	21/09	12/10	02/11	23/11
		Delivery	15/12 22/12	05/01 12/01	19/01 26/01	09/02	01/03	22/03	12/04	03/05	24/05	14/06	05/07	26/07	16/08	06/09	27/09	18/10	08/11	29/11
J	MON	Appointing	10/11 17/11	01/12 08/12	15/12 29/12	05/01 12/01	26/01	16/02	08/03	28/03	19/04	10/05	31/05	21/06	12/07	02/08	23/08	13/09	04/10	25/10
		Internet	12/12 19/12	29/12 09/01	16/01 23/01	06/02	27/02	19/03	09/04	30/04	21/05	11/06	02/07	23/07	13/08	03/09	24/09	15/10	05/11	26/11
		Delivery	16/12 23/12	06/01 13/01	20/01 27/01	10/02	02/03	23/03	13/04	04/05	25/05	15/06	06/07	27/07	17/08	07/09	28/09	19/10	09/11	30/11
K	TUE	Appointing	13/11	04/12	25/12	08/01	29/01	19/02	11/03	01/04	22/04	13/05	03/06	24/06	15/07	05/08	26/08	16/09	07/10	28/10
		Internet	13/12	03/01	17/01	07/02	28/02	20/03	10/04	01/05	22/05	12/06	03/07	24/07	14/08	04/09	25/09	16/10	06/11	27/11
		Delivery	19/12	09/01	23/01	13/02	05/03	26/03	16/04	07/05	28/05	18/06	09/07	30/07	20/08	10/09	01/10	22/10	12/11	03/12
L	WED	Appointing	14/11	05/12	26/12	09/01	30/01	20/02	12/03	02/04	23/04	14/05	04/06	25/06	16/07	06/08	27/08	17/09	08/10	29/10
		Internet	14/12	04/01	18/01	08/02	29/02	21/03	11/04	02/05	23/05	13/06	04/07	25/07	15/08	05/09	26/09	17/10	07/11	28/11
		Delivery	20/12	10/01	24/01	14/02	06/03	27/03	17/04	08/05	29/05	19/06	10/07	31/07	21/08	11/09	02/10	23/10	13/11	04/12
M	THU	Appointing	15/11	06/12	27/12	10/01	31/01	21/02	13/03	03/04	24/04	15/05	05/06	26/06	17/07	07/08	28/08	18/09	09/10	30/10
		Internet	15/12	05/01	19/01	09/02	01/03	22/03	12/04	03/05	24/05	14/06	05/07	26/07	16/08	06/09	27/09	18/10	08/11	29/11
		Delivery	21/12	11/01	25/01	15/02	07/03	28/03	18/04	09/05	30/05	20/06	11/07	01/08	22/08	12/09	03/10	24/10	14/11	05/12
N	FRI	Appointing	16/11	07/12	28/12	11/01	01/02	22/02	14/03	04/04	25/04	16/05	06/06	27/06	18/07	08/08	29/08	19/09	10/10	31/10
		Internet	16/12	06/01	20/01	10/02	02/03	23/03	13/04	04/05	25/05	15/06	06/07	27/07	17/08	07/09	28/09	19/10	09/11	30/11
		Delivery	22/12	12/01	26/01	16/02	08/03	29/03	19/04	10/05	31/05	21/06	12/07	02/08	23/08	13/09	04/10	25/10	15/11	06/12
O	MON	Appointing	17/11	08/12	29/12	12/01	02/02	23/02	15/03	05/04	26/04	17/05	07/06	28/06	19/07	09/08	30/08	20/09	11/10	01/11
		Internet	19/12	09/01	23/01	13/02	05/03	26/03	16/04	07/05	28/05	18/06	09/07	30/07	20/08	10/09	01/10	22/10	12/11	03/12
		Delivery	23/12	13/01	27/01	17/02	09/03	30/03	20/04	11/0										