



Mum's play time theme

This type of get together is great if you want to incorporate the children of your friends, family or customers. People can't always get childcare so it's a way of still making sure the get together can work for you. Great to hold during the day in the morning or afternoon.

What do I need?

- Drinks and nibbles for adults and children – this can be very simple
- Some activities for the children –toys, colouring books, DVD etc...
- Brochures, order forms, products, samples
 - o When considering products, it's always best to have a good mixture but it's worth considering having some of the children's products in your mix for this type of get together because you know the guests have a need for these products.

What should I do?

- Arrange an area for the children and set up the activities for them to play
- Arrange an area for the mums to test the products and look at the brochures

What do I need to tell guests beforehand?

You don't need to tell your guests anything since this theme is so simple. You could let them know that there will be activities for the children so they feel happy that they will be able to relax and enjoy the great products.