



Pimms and pamper theme

Pampering a bit of 'me time' is what every woman wants and Pimms is a classic girly drink that goes hand in hand with pampering. This lends itself well to an evening get together or a summer garden party.

What do I need?

- Pimms (plus a mixer, e.g. lemonade)
- Some non-alcoholic drinks options (you will always have people that are driving)
- Nibbles
- Brochures, order forms, products, samples
 - o When considering products, it's always best to have a good mixture but it's worth considering having some of the 'pamper' orientated products in your mix for this type of get together. Think nail enamels, hand creams, face masks and don't forget that pampering includes spending some time on your make-up and hair so remember to arrange a good selection.

What should I do?

- Make the environment comfortable – this is always important but to aid your 'pamper' theme it's especially important. If you're inside, make sure you've got some comfy chairs and if you're in the garden, arrange cushions or garden chairs for people to sit on.
- Keep the background music relaxed to reflect the theme.
- Ensure you have a good supply of Pimms and your chosen mixer. Keep a couple of jugs made up and keep topping up as you get low.

What do I need to tell guests beforehand?

- Tell them your theme because they might decide to get a lift or share cars so they can enjoy the Pimms.
- Maybe ask them what they like to do to pamper themselves and tell you when they respond so you can be ready to recommend some great relevant products.