



Pyjama party theme

This type of get together is perfect for an evening event. It is a great way to keep things informal and can lead to a relaxed atmosphere.

What do I need?

- Drinks and nibbles
- Pyjamas (make sure you join your guests and get into the spirit of your get together)
- Brochures, order forms, products, samples

What should I do?

- Make the environment comfortable – pyjamas are all about comfort so make sure you have a sitting room with sofas and chairs instead of a dinner table to sit around
- Keep the background music relaxed to reflect the theme
- Why not theme your drinks and nibbles to suit the ‘pyjama’ theme – try hot chocolate and marshmallows to get everyone in the spirit

What do I need to tell guests beforehand?

- Guests need to know to wear their pyjamas or nightwear so make sure you tell them on the invite